



International Organization for Migration (IOM)
The UN Migration Agency

Position Title : **Consultant - Video Content Producer**
Duty Station : **Bangkok, Thailand**

Classification : **Consultant, Grade OTHE**
Type of Appointment : **Consultant, Three months***
Estimated Start Date : **As soon as possible**
Closing Date : **17 May 2018**

Established in 1951, IOM is a Related Organization of the United Nations, and as the leading UN agency in the field of migration, works closely with governmental, intergovernmental and non-governmental partners. IOM is dedicated to promoting humane and orderly migration for the benefit of all. It does so by providing services and advice to governments and migrants.

Context:

The IOM X Programme is a multimedia initiative of the International Organization for Migration (IOM) to raise awareness and contribute to the prevention of human trafficking and the promotion of safe migration messaging. The overarching objective of IOM X is to inspire social resilience to human exploitation and trafficking in persons in the Asia-Pacific Region, and to strengthen the individual adaptive capacity of young migrants and aspirant migrants. The IOM X Programme consists of five components: Media Content and Distribution, Live Engagement, Digital Engagement, Research and Learning and Monitoring and Evaluation. All five components together form a strategic framework response to disseminating key information to raise awareness about human trafficking.

Under the overall guidance of the Senior Regional Migrant Assistance Specialist, the direct supervision of the IOM X Technical Project Leader, and technical guidance from the other relevant colleagues, the consultant will work on all aspects of creative visualisation and production of new media as well as the reversioning of existing media for the IOM X Programme.

Core Functions / Responsibilities:

1. Create and develop multimedia (audio/video) content for awareness videos, IOM X promotional videos.
2. Work with the C4D and research team to develop scripts and storyboards for future videos.
3. Manage shooting schedules and locations.
4. Pitch creative concepts and mock-ups to broader IOM X team.
5. Manage simultaneous projects and tasks effectively.
6. Collaborate closely with the C4D and research team to develop fresh content and video ideas for social media videos.
7. Script, storyboard, budget, allocate resources, set deadlines and select optimal forms of video projects.

8. Work independently, as well as part of the IOM X digital team to produce new video content.
9. Plan video shoots; scout, select and reserve shoot locations.
10. Record and edit video and sound projects, including selecting program format for final output, capturing/importing media, organizing raw media, editing footage and sound files, creating and inserting static and motion graphics, titling, adding music/voice-over/sfx, media management and archiving project media.
11. Manage the IOM X video library.
12. Edit existing IOM X campaign content on an as needed basis to create new versions useful for outreach activities. This may include, but not be limited to, creating cut downs, adding new language subtitles or editing end boards.
13. Perform such other duties as may be assigned.

Required Qualifications and Experience:

Education

- Qualification from an academic institution, preferably in Arts, Film or relevant disciplines,

Experience

- At least 5 years' experience in development and creative realization of video concepts, filming, pre and post production.
- Experience developing digital video content for YouTube, Facebook, and other social platforms.
- A creative storyteller with strong writing ability across a variety of media.
- A strong understanding of how to apply brand and visual identity standards to the content produced.
Ability to evaluate, offer constructive feedback on scripts, edits, and developing narratives.
- Ability to work in a fast-paced environment with limited video production resources.
- Ability to keep a neatly organized library of digital files.
- Good editorial judgement.
- Knowledge of industry best-practices, including content delivery standards and usability
- Strong skills in industry-standard Adobe photo, audio and video editing software as well as Final Cut Pro.
- Willingness and ability to travel.

Languages

- Fluency in English is required. Working knowledge of Bahasa Indonesia, Bahasa Malaysia, Bangla, Khmer, Laotian, Tagalog, Thai, Vietnamese or other languages relevant to the Asia Pacific Region is an advantage.

Note

*The 3 months consultancy work duration is projected only and may be updated to between 2-3 months upon offer.

Desirable Competencies:

Behavioral

- Accountability – takes responsibility for action and manages constructive criticisms
- Client Orientation – works effectively well with client and stakeholders
- Continuous Learning – promotes continuous learning for self and others
- Communication – listens and communicates clearly, adapting delivery to the audience
- Creativity and Initiative – actively seeks new ways of improving programmes or services
- Leadership and Negotiation – develops effective partnerships with internal and external stakeholders;
- Performance Management – identify ways and implement actions to improve performance of self and others.
- Planning and Organizing - plans work, anticipates risks, and sets goals within area of responsibility;
- Professionalism - displays mastery of subject matter
- Teamwork – contributes to a collegial team environment; incorporates gender related needs, perspectives, concerns and promotes equal gender participation.
- Technological Awareness - displays awareness of relevant technological solutions;
- Resource Mobilization - works with internal and external stakeholders to meet resource needs of IOM.

Other:

Note

- The appointment is subject to funding confirmation.
- Appointment will be subject to certification that the candidate is medically fit for appointment or visa requirements and security clearances.

How to apply:

Interested candidates are invited to submit their applications via PRISM, IOM e-Recruitment system, by 17 May 2018 at the latest, referring to this advertisement.

For further information, please refer to:

<http://www.iom.int/cms/en/sites/iom/home/about-iom-1/recruitment/how-to-apply.html>

In order for an application to be considered valid, IOM only accepts online profiles duly completed.

Only shortlisted candidates will be contacted. You can track the progress of your application on your personal application page in the IOM e-recruitment system.

Posting period:

From 04.05.2018 to 17.05.2018

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